

Western PA Golf, Lawn, Landscape & Sports Turf Conference

Tuesday, February 27 - Wednesday, February 28, 2024
Hollywood Casino at The Meadows, Washington, PA

Exhibitors and Sponsors



Hosted by the
Pennsylvania Turfgrass Council
PO Box 99 · Boalsburg, PA 16827
814-237-0767 · info@paturf.org

Dear Business Partners:

The Pennsylvania Turfgrass Council would like to invite you to exhibit at the Western PA Golf, Lawn, Landscape & Sports Turf Conference on February 28, 2024. Register online at www.paturf.org or by mailing or emailing the registration form. Deadline to register is February 14, 2024.

The Conference is for the turf and landscape industry and helps attendees continue their education, network with other green industry professionals, and learn about products and services to make their jobs easier, safer, and better.

Thank you for your support of the Pennsylvania Turfgrass Council and turfgrass research at Penn State. The success of the conference depends on the generosity of companies like yours.

Why you should exhibit:

- Network with prospective clients and meet committed buyers.
- Support Pennsylvania's Green Industry.
- Company exposure.
- Support the Penn State Turfgrass program and its research.
- Strengthen customer relations.

What you receive as a sponsor:

Conference Sponsor: \$550

- Logo displayed via PowerPoint in the Trade Show.
- Recognition in *Pennsylvania Turfgrass* magazine.
- Conference promotional materials.
- Support unbiased education and turfgrass research at Penn State University.

Please note: Sponsorships are not included with the Trade Show Table Top Display but can be added for additional PTC support. Companies can also be a sponsor without being involved with the Trade Show. A conference registration is not included if only the sponsorship package is selected.

What you receive as an exhibitor:

Trade Show Table Top Display: \$650 early bird; \$700 after Jan. 26

- One 8' table area
- Two conference registrations (Additional registrations - \$75 each)
- Includes lunch and refreshment breaks
- Includes admission to educational seminars
- Conference promotional materials
- Three hours of networking with attendees

Additional details:

- Table locations will be assigned by the Conference Chairman based on conference sponsorships, returning exhibitors, and date the registration is received.
- Display set-up is 6-7 am.
- Access to electric is available at no charge. Please indicate need on the registration form.
- Trade Show is open 7-8:30 am and 11:30 am – 1:30 pm.
- Lunch is at 11:30 am.
- Exhibit tear down is 1:30 pm.

Hotel Information:

The PTC has reserved a room block at Hyatt Place Hollywood Casino & Racetrack Pittsburgh South for \$99/night. For reservations, call 1-888-257-9658 and ask for the PA Turf Council Room Block. Block rate ends on Feb 1, 2024. You can also book online using the code G-TURF.



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 Phone: 814-237-0767
 Email: info@paturf.org

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EXHIBITOR AND SPONSOR REGISTRATION

Company Information

Company Contact Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Company Website: _____
 Phone: _____ Email: _____

Trade Show Representatives:

Name: _____ Email: _____
 Name: _____ Email: _____

Additional Company Representatives (\$75 each):

Name: _____ Email: _____
 Name: _____ Email: _____

Exhibit and Sponsorship Information

- Table Top Exhibit:** We wish to be a Trade Show Exhibitor. Exhibit includes: one 8’ table area, carpeted exhibit area, and two conference registrations. Please indicate if you need access to an electric outlet:
 Yes, I need access. No, I do not need access.
- 2024 Conference Sponsor:** We wish to be a sponsor for the conference. Please email your company logo to info@paturf.org for use in promotional materials.

Payment Information

Table Top Exhibit Space – \$650 early bird; \$700 after Jan. 26	\$ _____
Additional Table Top Exhibit Space - \$400/table early bird; \$450/table after Jan. 26	\$ _____
Additional representatives at \$75 each. Number of representatives _____ x \$75	\$ _____
2024 Conference Sponsor – \$550	\$ _____
TOTAL DUE	\$ _____

Payment Options:

ONLINE: Register online by **Feb. 14, 2024** at www.paturf.org
EMAIL: Email this form by **Feb. 14, 2024** to info@paturf.org. Please provide your credit card information below.
MAIL: Mail this form by **Feb. 14, 2024** to PA Turfgrass Council, PO Box 99, Boalsburg, PA 16827. Mail check payable to PTC or provide credit card information.

Credit Card Payments: Visa Master Card Discover American Express

Card # _____ Total Amount: _____
 Expiration Date: _____ Security Code: _____ Signature: _____
 Credit Card Billing Zip Code: _____
 Send Email Confirmation to: _____ Phone #: _____

Questions? Please contact Kristen Althouse at 814-237-0767 or by email at info@paturf.org.