



Pennsylvania Turfgrass Council
PO Box 550
Boalsburg PA 16827

To: 2010 Eastern PA Turf Conference & Trade Show Exhibitors

From: Kimberly Pagett

Re: 2010 Exhibitor Kit

Enclosed is important information for you to be able to participate in the 2010 Eastern PA Turf Conference and Trade Show at the Valley Forge Convention Center, being held January 12-14, 2010. Please take time to complete the exhibit contract and return it to the PTC office prior to **November 25th**.

The on-site program booklet will again be packed full of information to enable attendees to find you, the exhibitor, quickly and easily. We've created a service checklist on the exhibit contract that will show attendees where to find the exhibitors that can fulfill their needs.

This will be your last opportunity to exhibit at a TRADE SHOW of this kind in all of Pennsylvania!! To Enhance your Conference experience and make productive use of your valuable time we have included a Buffet Lunch as part of the Show. Also new to the 2010 Show, various levels of Sponsorship and Advertising are available to you. Please see the enclosed form to take early advantage of these opportunities!

The silent auction is an always popular area. Why not create a friendly competition between a competitor and yourself? See which donation to the silent auction receives the most bids, or whose item has the highest winning bid!

Should you have any questions, please do not hesitate to call. I look forward to working with you and to yet another successful show!

Encl.: Exhibit Contract
Floor plan
Advertising & Sponsorship Opportunities
Silent Auction Donation
Name Badge Request Form