

PA TURFGRASS COUNCIL ADVERTISING & SPONSORSHIP OPPORTUNITIES

EASTERN SHOW: JANUARY 12-14, 2010

ACCEPTANCE TERMS FOR ADVERTISING

- Ads must be camera ready
- Enclosed insertion contract must be used.
- Any change in production of repeat or new ad copy will be subject to additional cost.
- Net due 30 days. 1% interest after 30 days.
- No refunds will be granted for cancellations of advertising after the stated deadline for the publication.
- PTC reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

Ad Size	Ad Dimensions	B/W Ad
Business Card	3.25" (w) x 2" (h)	\$50
Half Page	3.25" (w) x 4" (h)	\$200
Full Page	3.25" (w) x 8" (h)	\$400

PTC SPONSORSHIP OPPORTUNITIES

PTC offers its supporters more visibility at the conference and trade show through its sponsorship opportunities. Please consider one of the following levels:

- **Basic Sponsorship Package-** Recognition at the Educational Sessions via Power Point, Recognition at the Registration desk via Power Point, ¼ page add on the program and Event Sponsor on nametag or booth designation. (With a booth \$300, without a booth \$500)
- **Lunch Sponsorship - \$1,000** – Basic Sponsorship package and Luncheon Sponsorship recognition during lunch
- **Bronze Ribbon Donor - \$2,000** – The Basic Sponsorship package PLUS Silent Auction recognition and Bronze Level Patron booth recognition
- **Silver Ribbon Donors - \$3,000** – The Basic Sponsorship package PLUS Silent Auction recognition, Company name and logo on inside cover of program, Silver Level Patron booth Recognition.
- **Gold Ribbon Donors - \$5,000** – The Basic Sponsorship package PLUS Silent Auction recognition, Company name and Logo on the program COVER, Gold Level Patron Booth recognition.

Deadline: To be included in the 2010 Program Booklet as a Sponsor and receive Sponsorship Signage, you must have your contract in by **Wednesday, November 25, 2009.**

Simply complete and submit page two of this form to sign on as a sponsor or advertiser.

PA TURFGRASS COUNCIL ADVERTISING & SPONSORSHIP INSERTION CONTRACT
EASTERN SHOW: JANUARY 12-14, 2010

ADVERTISER/COMPANY NAME

DATE

CONTACT PERSON

ADDRESS

CITY

STATE

ZIP

COUNTRY

PHONE

FAX

EMAIL

COMPLETE INFORMATION BELOW:

ADVERTISING

Ad Size

_____ Artwork: Enclosed Electronically To follow via email To follow via disc

SPONSORSHIP - please mark applicable circle (s)

- Basic Sponsorship (\$300 for Exhibitors, \$500 for Non-Exhibitors)
- Lunch Sponsorship (\$1,000)
- Bronze Ribbon Donors (\$2,000)
- Silver Ribbon Donors (\$3,000)
- Gold Ribbon Donors (\$5,000)

METHOD OF PAYMENT -

Total Amount Enclosed \$ _____

Check enclosed. Make check payable to PTC. MasterCard VISA Discover

Credit Card #: _____ Exp. Date ____/____

Signature: _____ Security Code (3-digit #): _____

Please return Insertion Contract, payment and materials by **November 25, 2009** to:

PTC – PO Box 550, Boalsburg, PA 16827 – (814)-237-0767 Fax